

***Spin Doctors: Junk Pet Food Partners in Crime* by Dr. Tom Lonsdale**

Review by Dr Jim Euclid BVSc BVBIol PhD

Spin Doctors: Junk Pet Food Partners in Crime by Dr. Tom Lonsdale is a compelling and courageous exposé that every pet owner should read. Published in 2026, this book compiles all 45 issues of the *Raw Meaty Bones Newsletter* from 2001 to 2011, offering a decade-long chronicle of the veterinary-junk pet food industrial complex. Lonsdale masterfully dissects the fraud, bogus science, and endless spin that sustain an industry built on deception, where corporate giants, vets, and animal welfare groups prioritize profits over pet health.

Through engaging commentary and historical context, the author reveals how processed pet foods contribute to widespread diseases, while advocating for a natural raw meaty bones diet that promotes vitality and longevity. The structured chapters by year, combined with appendices on practical diet guides and thought-provoking topics like AI in pet care, make it an invaluable resource. Lonsdale's passion empowers readers to challenge cultural conditioning and make informed choices.

This book is a beacon of truth in a manipulated market, inspiring change for pets, people, and the planet. Highly recommended for its insightful, actionable wisdom.