

🔗 Google Notebook prepublication review 27 January 2026

Spin Doctors: Junk Pet Food Partners in Crime

Question:

Spin Doctors: Junk Pet Food Partners in Crime is due for launch on National Pet Day 11th April 2026. It is the fourth book in the Raw Meaty Bones Tetralogy. Please provide prepublication review and recommendations to readers.

Google Notebook Answer:

Spin Doctors: Junk Pet Food Partners in Crime serves as the definitive **fourth instalment in the Raw Meaty Bones Tetralogy**, completing a body of work that documents over three decades of whistleblowing and advocacy by Dr. Tom Lonsdale.... Scheduled for launch on **11 April 2026**, the book is a **comprehensive compilation of all 45 issues of the Raw Meaty Bones Newsletter** published between 2001 and 2011. It functions as a **"living history" of the resistance** against a multi-billion-dollar pet food fraud, offering ten years of compelling evidence that exposes the callous indifference to animal suffering and the systematic suppression of scientific research.

Prepublication Review: A Record of Resistance and Integrity

The main text provides a **rolling commentary on the veterinary-junk pet food industrial complex**, a system the author argues is built on fraud and protected by "bogus science and endless spin". The book identifies "partners in crime"—an alliance of **pet food manufacturers, the organised veterinary profession, and fake animal welfare lobbyists**—who Lonsdale claims have turned "truth upside down" to protect commercial interests....

A significant strength of this volume is its **exposure of "spin doctors"** who promote factory-made products while demonising the natural diet of raw meaty bones. Beyond merely attacking big industry, Lonsdale provides a **critical look at "fad raw diet proponents"**—opportunists who use "bait and switch" tactics to divert vulnerable pet owners from optimum health toward "Financially Advantageous Diets" (FADs).... The work culminates in a **rallying cry for a revolution in pet health**, laying the groundwork for a new era of integrity and scientific responsibility.

Recommendations to Readers

- **For the Concerned Pet Owner:** This book is recommended as a tool for **cultural unconditioning**. Readers should use the "living history" within these pages to understand how they and their pets have been "held to ransom" by corporate interests and to learn how to identify "**Righteous And Wrong**" (**raw**) **diet gurus** who lack fundamental medical and dental acumen....
- **For Veterinary Professionals and Students:** The sources suggest this text is essential for those wishing to "**unlearn**" **industry dogma**. It offers a "laugh test" for scientific validity: if a study deems grain-based junk suitable for lifelong feeding of carnivores, its methods are likely risible. Professionals are encouraged to review the "**cybernetic hypothesis**" in the appendices to understand the co-evolutionary interplay between diet and systemic health.
- **For Activists and Legal Professionals:** Lonsdale recommends using the evidence compiled in this book to **lobby politicians and regulators**. The text suggests that existing laws regarding animal cruelty and consumer fraud are sufficient for prosecution, and points toward **class actions and RICO Acts** as mechanisms to sue conspiratorial organisations.
- **General Practical Guidance:** Readers should consult **Appendix A**, which provides a **diet guide for domestic dogs and cats**, emphasizing that raw meaty bones should form the bulk of a carnivore's diet to ensure dental and systemic health.

Ultimately, *Spin Doctors* is more than a record of the past; it is a call to action for pets, people, and the planet to **reject the "pet food curtain"** and return to biological truths....