

Thu 3/07/2025 10:10 AM

To: Vice Chancellor <vice.chancellor@sydney.edu.au>

Dear Mark,

Thank you for the Provost's correspondence purporting to be interested in animal health and wellbeing whilst confirming that The University of Sydney does not want discussions and will not change course—despite allegations, spanning 33 years, of unethical and illegal conduct.

At the Royal College of Veterinary Surgeons 2025 elections, [260 veterinary surgeons supported the call](#) for veterinary schools to be held accountable for animal cruelty and consumer fraud and that: 'existing laws should be invoked and criminal and civil proceedings should commence.'

Coincidentally the Centre for Veterinary Education recently [published a review of Multi-Billion-Dollar Pet Food Fraud](#) containing essential lessons and the searing indictment:

'Tom's book is more than a critique; it's a call to arms. It's well-referenced, including shocking correspondence that illustrates the profession's resistance to change.'

Lawyers will need to be briefed about veterinary school and university malfeasance. Accordingly, I've copied this correspondence to members of the University of Sydney Law School and the six other universities that host veterinary schools.

Clearly there is much to be resolved and high-level discussions should take place.

I shall be pleased to answer questions and provide more information as required.

Best wishes,

Tom

Ps. Lawyers interested in better understanding the pet food fraud should see [Raw Meaty Bones: Promote Health](#) and [Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight](#).

CC: Interested parties.

From: Provost DVC <dvc.provost@sydney.edu.au>

Sent: Monday, 16 June 2025 9:44 AM

To: Tom Lonsdale <tom@rawmeatybones.com>

Cc: Chancellor University of Sydney <chancellor@sydney.edu.au>; Vice Chancellor <vice.chancellor@sydney.edu.au>

Subject: Response: re Open Letter to the Senate of the University of Sydney

Dear Dr Lonsdale,

The Vice-Chancellor has asked me to respond to your request, given my oversight of all faculties at the University.

Thank you for your follow-up email and for sharing your reflections and some historical context regarding veterinary nutrition and education.

We acknowledge your longstanding commitment to this issue and your public advocacy over many years. As previously outlined, the University has considered your concerns carefully and has provided a clear statement of our current position.

As our position remains unchanged, we will not be arranging a meeting at this time.

We appreciate your continued interest in the University's work and your shared concern for animal health and wellbeing.

Best regards,
Annamarie

PROFESSOR ANNAMARIE JAGOSE | FAHA | FRSN
Senior Deputy Vice-Chancellor and Provost
Office of the Vice-Chancellor

THE UNIVERSITY OF SYDNEY
W: [SDVC and Provost Portfolio](#)

☐ We recognise and pay respect to the Elders and communities – past, present, and emerging – of the lands that the University of Sydney's campuses stand on. For thousands of years, they have shared and exchanged knowledge across innumerable generations for the benefit of all.

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From: Tom Lonsdale <tom@rawmeatybones.com>
Sent: Wednesday, 28 May 2025 12:08 PM
To: Vice Chancellor <vice.chancellor@sydney.edu.au>
Cc: The Double Agents <enquiries@capitalmedia.co.uk>; Chancellor University of Sydney <chancellor@sydney.edu.au>
Subject: RE: Open Letter to the Senate of the University of Sydney

Dear Mark,

Thanks for your letter presenting the University's current position regarding junk pet food in the veterinary curriculum.

Unfortunately, it seems that Sydney University is attempting to steer a course between right and wrong—despite being aware of the gravity of the junk pet food related cruelty and fraud at least since 1993.

In 1993 Dr Douglas Bryden AM, Director of the Sydney University Centre for Veterinary Education (CVE), was unaware and inexperienced regarding the mass poisoning of pets by the vet profession in unholy alliance with the junk pet food industry. Despite his profound scepticism he accepted my invitation to visit my veterinary practice in January 1993. After five hours of observing the impacts of junk pet food on pet health, he left the meeting a changed man. He commissioned me to write the [definitive Preventative Dentistry chapter](#) for the 1993 Veterinary Dentistry refresher course. The chapter sets out the science and includes a legal opinion regarding veterinary involvement with junk pet foods.

Subsequently, in 2004, Dr Bryden [nominated me for the Australian College of Veterinary Science College Prize](#) stating in part:

Through his work as a veterinary practitioner Dr Lonsdale has identified a problem, researched the aetiology and the pathogenesis, introduced therapeutic and preventive

procedures, and addressed, head on, what he saw to be a moral issue for the profession. In short, he has changed a paradigm and guided his profession in a more thoughtful and proper course of action.

Dr Tom Hungerford OBE, founding Director of the CVE, when 90 years old and following receipt of the attached [Raw Meaty Bones: Promote Health](#) wrote:

Thanks for the book - BRAVO

Tell the people who won't review their views that: 'The foolish and the dead never change their opinions.' Maybe that is an overstatement - as the 'brain-dead' may also refuse to revise.

Anyhow there are many who adopt the stance of: 'Don't confuse me with facts, my mind is made up.'

Congratulations on the book.

After three decades of promoting incontrovertible facts, I cannot stand idly by as Sydney University fails to adopt 'a more thoughtful and proper course of action'. However, rather than resuming public hostilities, I would prefer that the University use its resources for the benefit of veterinary and medical science. Accordingly, I hope that you will grant me a meeting where we may seek a way out of the current impasse with the inherent potential for the University to take a leadership role.

Thanks for your consideration.

Best wishes,

Tom

CC Interested parties

From: Vice Chancellor <vice.chancellor@sydney.edu.au>

Sent: Monday, 19 May 2025 2:25 PM

To: Tom Lonsdale <tom@rawmeatybones.com>

Cc: Vice Chancellor <vice.chancellor@sydney.edu.au>

Subject: RE: Open Letter to the Senate of the University of Sydney

Dear Dr Lonsdale,

Thank you for your email attaching a link to your open letter to Senate Fellows regarding a recent journal article co-authored by several University of Sydney academic staff. I have brought your letter to the attention of Senate Fellows.

In your letter, you accuse the University of receiving sponsorship money from pet food manufacturers, and of selling and promoting processed foods in the University Veterinary Teaching Hospital.

The University does not, as you have claimed, 'accept junk pet food company hush money' from pet food manufacturers or teach students to feed 'ultra-processed junk' to animals. The Sydney School of Veterinary Science does not have any current sponsorship arrangements with pet food companies (or any other company) and does not accept in-kind contributions, including discounts for food. Like almost all veterinary practices, the University Veterinary Teaching Hospital does sell packaged food. This provides an authentic veterinary practice experience for students, who are taught by nutritionists about the importance of finding a healthy balance between raw and prepared food.

As you may be aware, the University's Centre for Veterinary Education (CVE) provides accessible, high quality continuing education to the veterinary profession. Some educational sessions are designed to enhance a veterinarian's understanding of the nutritional needs of specific animals and are sponsored by pet food manufacturers from time to time. For example, in February this year, the CVE hosted an in-person conference on Feline Chronic Disease Management. Royal Canin was one of the sponsors for this event, due to their interest in developing formulated veterinary diets that may be suitable for some feline patients with specific chronic conditions. At all such events, the CVE makes clear to participants that the content of its educational courses and events is independent and lead by veterinary specialists, researchers and educational experts.

We understand and share your concern for animal health and wellbeing, and are committed to providing informed and independent nutritional information to both students and veterinary practitioners.

Yours sincerely,

Mark

Professor Mark Scott AO | Vice-Chancellor and President
The University of Sydney

Office of the Vice-Chancellor and President

The University of Sydney | NSW | 2006

vice.chancellor@sydney.edu.au | sydney.edu.au



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From: Tom Lonsdale <tom@rawmeatybones.com>

Sent: Sunday, 13 April 2025 7:50 PM

To: Vice Chancellor <vice.chancellor@sydney.edu.au>

Cc: Donna Bennett <donna.bennett@sydney.edu.au>; Stephen Phillips

<stephen.phillips@sydney.edu.au>; Stephen Phillips

<stephen.phillips@sydney.edu.au>; Clare Masters <clare.masters@sydney.edu.au>;

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Lisa Jackson Pulver <lisa.jackson-pulver@sydney.edu.au>; TDA London

<enquiries@capitalmedia.co.uk>

Subject: Open Letter to the Senate of the University of Sydney

Dear Professor Scott,

Please see [open letter to the Senate of the University of Sydney](#) alleging serious misconduct in the University of Sydney Veterinary Faculty.

There is more information about Sydney University's involvement with the junk pet food induced animal cruelty and consumer fraud in the award winning book *[Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight](#)*. Please share pdf copies of the book with relevant departments of the university—e.g. law, medicine and dentistry—that ought to be aware of debased and corrupted veterinary 'science'.

I shall be pleased to provide more information as you may require.

Please respond to the questions raised in the [Open Letter](#).

Thank you for your consideration.

Yours sincerely,

Tom Lonsdale

CC: Interested parties

Tom Lonsdale

Mobile: +61 (0)437 292800

Email: tom@rawmeatybones.com

THE PET FOOD CON

with Dr Tom Lonsdale