

From: Tom Lonsdale

Sent: Thursday, 12 June 2025 2:21 PM

To: UQ VC OFFICE <vc@uq.edu.au>

Cc: uqvetexec@gmail.com; TDA London <enquiries@capitalmedia.co.uk>; mediavets@gmail.com; Roger Meacock MRCVS <roger@naturalhealingsolutions.co.uk>; dean@law.uq.edu.au; r.liivoja@uq.edu.au; j.allan@law.uq.edu.au; n.aroney@law.uq.edu.au; chancellor@uq.edu.au; provost@uq.edu.au; coo@uq.edu.au; k.barker@law.uq.edu.au; j.bell-james@law.uq.edu.au; p.billings@law.uq.edu.au; a.black@law.uq.edu.au; a.cassimatis@law.uq.edu.au; j.devereux@law.uq.edu.au; c.forrest@law.uq.edu.au; r.grantham@law.uq.edu.au; p.harpur@law.uq.edu.au; r.liivoja@uq.edu.au; g.orr@law.uq.edu.au; a.schloenhardt@law.uq.edu.au; b.sherman@law.uq.edu.au; j.swinson@uq.edu.au; t.walsh@law.uq.edu.au; rebecca.aw@law.uq.edu.au; f.bartlett@law.uq.edu.au; i.field@uq.edu.au; a.fish@law.uq.edu.au; r.ivory@law.uq.edu.au; d.morrison@law.uq.edu.au; t.voogt@law.uq.edu.au; alex.bruce@uq.edu.au; b.burton@law.uq.edu.au; wenting.cheng@uq.edu.au; v.comino@law.uq.edu.au; a.davidson@law.uq.edu.au;

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Subject: RE: Junk pet food fraud implications



Dear Professor Terry,

Further to my email of 14 April 2025 requesting that you take steps to investigate and resolve allegations levelled against the University of Queensland Veterinary School, I received the Veterinary School response repeating the 'complete and balanced' mantra below.

'Complete and balanced' refers to chemical formulations of ultra-processed junk and has no place in the feeding of carnivores, whether wild or domestic.

For the avoidance of doubt, my letter of 14th April was intended as a letter of complaint requiring investigation by those with a clear grasp of the legal implications concerning the widespread cruel treatment of pets and the brainwashing of vet students in Australian universities. Accordingly, I thought that you would refer the matter to objective investigators—not referral to the Veterinary School.

To further emphasise the gravity of the matters raised, I refer you to the [recent media release](#) regarding the 260 veterinarians who



voted to investigate pet food companies, veterinary schools and the RCVS.

I have copied this email to members of the University of Queensland Law School that they may be better informed and thus able to teach law students about bogus veterinary 'science', regulatory capture, animal cruelty and consumer fraud. They can find a legal opinion published in

1993 by the University of Sydney in the [Preventative Dentistry paper](#). The paper was commissioned by Dr Douglas Bryden, [Director of the Centre for Veterinary Education](#), following his visit to my veterinary practice where he first saw the devastating consequences of the 'complete and balanced' mythology—and the simple, economical, humane raw meaty bones prevention and treatment. Dr Bryden, as any clear-thinking person, saw that 'complete and balanced' ultra-processed formulations are the foundation for a massive diet-induced disease epidemic that the veterinary profession has come to depend upon for its commercial survival.

Next month I propose to visit Brisbane and would welcome the opportunity to discuss the pet food fraud with anyone concerned about the veterinary-junk pet food industrial complex. The University of Queensland now has an opportunity to become a leader in pet health, veterinary care and the broader legal, social and scientific issues. I hope that the university will take that opportunity.

Thank you for your consideration.

Please advise.

Yours sincerely,

Tom Lonsdale
CC: Interested parties.

From: Nigel Perkins <n.perkins1@uq.edu.au>
Sent: Wednesday, 4 June 2025 4:30 PM
To: Tom Lonsdale <tom@rawmeatybones.com>
Subject: RE: Junk pet food fraud implications

Dear Dr Lonsdale

Thank you for your email and for sharing the links to further information on pet food and feeding. As Head of the UQ Veterinary School, the Vice-Chancellor has asked me to consider the information and respond to you.

The School takes an evidence-based approach to managing student learning on animal nutrition, feeding practices and provision of veterinary services to our animal-owning clients and the broader veterinary profession.

Our teaching references peer-reviewed literature related to animal nutrition and guidance developed by industry bodies such as the Association of American Feed Control Officials (AAFCO), as well as veterinary associations such as the Australian Veterinary Association, British Small Animal Veterinary Association, American Veterinary Medical Association, and the World Small Animal Association and relevant regulation.

We also encourage our students to critically appraise evidence and best practice guidelines to support decisions about feeding.

In general, nutritional advice is based on feeding companion animals a nutritionally complete and balanced diet that is tailored to life stage and particular nutritional needs, including the use of specific therapeutic diets where appropriate based on veterinary advice.

I hope this information provides you with an understanding about our approach to ensuring the animals in our care received a complete and balanced nutritional diet.

Sincerely yours,

Nigel

Professor Nigel Perkins

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Head of School

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From: Tom Lonsdale <tom@rawmeatybones.com>
Date: Monday, 14 April 2025 at 3:08 pm
To: UQ VC OFFICE <vc@uq.edu.au>
Cc: Vice-Chancellor's Executive Assistant <vc.ea@uq.edu.au>, Provost <provost@uq.edu.au>, Chief Operating Officer <coo@uq.edu.au>, Chief Financial Officer <cfo@uq.edu.au>, Kelly Robinson <kelly.robinson@uq.edu.au>, director.managment@research.uq.edu <director.managment@research.uq.edu>, DVC Indigenous Engagement <dvcie@uq.edu.au>, James Lewandowski-Cox <j.lewandowskicox@library.uq.edu.au>, DVC Academic Office <dvca.office@uq.edu.au>, DVC Research and Innovation <dvc.research@uq.edu.au>, DVC Global Engagement <dvcge@uq.edu.au>
Subject: Junk pet food fraud implications

Dear Professor Terry,

Please see [open letter to the Senate of the University of Sydney](#) alleging serious misconduct in the University of Sydney Veterinary Faculty. There is much background information on the junk pet food induced animal cruelty and consumer fraud in the award winning book [*Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight*](#).

All veterinary schools are implicated in the junk pet food fraud. Accordingly, please advise what steps you may take to investigate and resolve the issues in The University of Queensland.

Please share link for [free copies of Multi-Billion-Dollar Pet Food Fraud](#) with relevant departments of the university—e.g. law, medicine and dentistry—that ought to be aware of debased and corrupted veterinary 'science'.

I shall be pleased to provide more information as you may require.

Thank you for your consideration.

Yours sincerely,

Tom Lonsdale

CC: Interested parties

Tom Lonsdale

Mobile: +61 (0)437 292800

Email: tom@rawmeatybones.com

THE PET FOOD CON

with Dr Tom Lonsdale