

Mon 7/07/2025 7:53 PM

Dear Brooke,

Thank you for the University response.

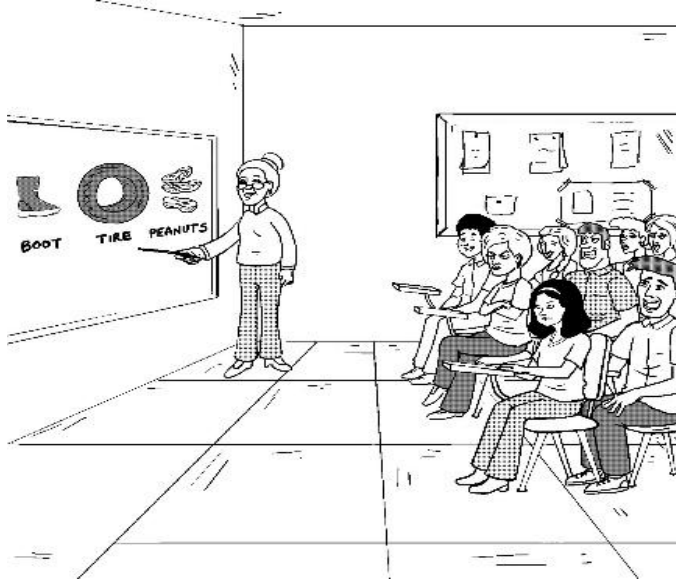
Unfortunately, there appears to be a misunderstanding. I was drawing attention to the University involvement in a global scam involving the veterinary-industrial pet food complex whereby vets lay smoke screens in the service of their junk pet food benefactors—with the resultant widespread consumer fraud and animal cruelty.

Put simply, the vet profession provides a protective cordon around the junk pet food mega corporations. In return vets gain a vast population of junk pet food affected pets and the corporations are protected by a mishmash of inaccurate, inconclusive absurdities masquerading as 'veterinary scientific opinion'.

Accordingly, I expected the University to investigate the allegations, not to refer them to the veterinary school for their predictable denials.

Given the documentary evidence accumulated over 34 years I believe that the University, as a publicly funded body, is obliged to consult specialist lawyers trained in consumer fraud, corporate crime and animal welfare breaches. Also, maybe at core, what passes for veterinary science is all part of a marketing scam that obscures and obstructs and improperly defines the narrative. Consequently, evidence of the marketing scam should have been submitted to independent scientists for them to pass





judgement on the pseudoscience gobbledegook.

Your report that the University 'overall' teaches students to 'feed animals with a nutritionally complete and balanced diet' confirms that

the University acts as an uncritical mouthpiece for the junk pet food propaganda mill. 'Complete and balanced' reflects a blinkered adherence to cookbook recipes and chemical engineering formulas where the exponents boast of their ability to meet artificial guidelines using 'rubber tires, old leather boots and peanut hulls'. Please see the 2004 '[*RMB Newsletter Vol 4:2 New scientific thought, persistent vet school madness*](#)'.

Please now refer the matters raised to your legal and scientific advisors for objective appraisals of the veterinary, junk pet food industrial complex as it implicates the University of Adelaide.

I shall be pleased to supply further information and I look forward to your further responses.

Best wishes,

Tom

CC: Interested parties

From: Vice-Chancellor <vice-chancellor@adelaide.edu.au>

Sent: Friday, 27 June 2025 10:56 AM

To: Tom Lonsdale <tom@rawmeatybones.com>

Subject: RE: Junk pet food fraud implications

Dear Tom

Thank you for your email and for sharing the links to further information on pet food and feeding.

We have now sought advice on this matter, as relevant for the University of Adelaide situation, from Professor Rob Woodgate, the Head of the School of Animal and Veterinary Sciences (SAVS), with input from relevant members of the SAVS team.

This has confirmed that SAVS students learn about companion animal nutrition, as part of broader animal nutrition and various associated topics, through activities at multiple stages throughout SAVS programs.

Clinical nutrition content and activities are scheduled for a review as part of currently ongoing curriculum review for the veterinary science program, but the general approach involves evidence-based thinking and information, with wide consideration of peer-reviewed literature and other accepted association and standards guidance.

Students are also encouraged to approach all discussion on this, and any other topic, with an open mind and through critical appraisal of all available evidence.

Overall, it is recommended to feed animals with a nutritionally complete and balanced diet, appropriate to their species, stage of life and any other specific nutritional needs.

I trust that this confirms for you the balanced approach of the School to this and other relevant areas of knowledge.

Kind regards
Brooke

Brooke Zabrowarny

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From: Tom Lonsdale <tom@rawmeatybones.com>

Sent: Friday, 20 June 2025 9:42 AM

To: Vice-Chancellor <vice-chancellor@adelaide.edu.au>

Cc: TDA London <enquiries@capitalmedia.co.uk>

Subject: RE: Junk pet food fraud implications

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Dear Brooke,

Thanks for update. Since last writing there have been two new developments that I believe are relevant to the veterinary/junk pet food discussions.

This year 260 members of the Royal College of Veterinary Surgeons supported the call for prosecution of pet food companies, veterinary schools and the RCVS as per the media release: <https://www.thepetfoodcon.com/call-to-prosecute-pet-food-companies-vet-schools-and-rcvs/>

The previous Director of the Centre for Veterinary Education at the University of Sydney declined to publish a review of *Multi-Billion-Dollar Pet Food Fraud*. <https://www.thepetfoodcon.com/centre-for-veterinary-education-refusal/>

However the new Director approved a review which you can find at pages 42-43 of the *June Control & Therapy*:
https://cve.edu.au/Web/Resources/319_Control_and_Therapy_Series

I hope that the University will take account of the above links as it seeks a way forward.

I shall be pleased to supply more information and to answer questions as you may require.

Thanks and best wishes,

Tom

From: Vice-Chancellor <vice-chancellor@adelaide.edu.au>

Sent: Wednesday, 18 June 2025 9:50 AM

To: Tom Lonsdale <tom@rawmeatybones.com>

Subject: RE: Junk pet food fraud implications

Dear Tom

Thank you for your email.

I understand further conversations are still occurring in our Veterinary Science School.

I will keep you updated on the outcomes of those discussions when possible.

Kind regards
Brooke

Brooke Zabrowarny

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From: Tom Lonsdale <tom@rawmeatybones.com>
Sent: Thursday, 12 June 2025 2:12 PM
To: Vice-Chancellor <vice-chancellor@adelaide.edu.au>
Cc: TDA London <enquiries@capitalmedia.co.uk>
Subject: RE: Junk pet food fraud implications

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Dear Brooke,

Further to our April correspondence, I'm interested to know when responses can be expected from the university.

Other universities have replied and I believe it's in the interests of the community to know the University of Adelaide's policies regarding the veterinary-junk pet food industrial complex.

Thanks in advance.

Best wishes,

Tom

From: Tom Lonsdale
Sent: Wednesday, 16 April 2025 10:12 PM
To: Vice-Chancellor <vice-chancellor@adelaide.edu.au>
Cc: TDA London <enquiries@capitalmedia.co.uk>
Subject: RE: Junk pet food fraud implications

Dear Brooke,

Thanks for getting back to me.

I look forward to the University's proposals.

Thanks and best wishes,

Tom

From: Vice-Chancellor <vice-chancellor@adelaide.edu.au>
Sent: Wednesday, 16 April 2025 12:49 PM
To: Tom Lonsdale <tom@rawmeatybones.com>
Subject: Re: Junk pet food fraud implications

Dear Dr Lonsdale

Thank you for your email. I am responding on behalf of all copied into your original email.

I acknowledge your email and have forwarded the supplied information on to relevant areas within the University for their consideration.

Thank you for taking the time to write to us.

Kind regards
Brooke

Brooke Zabrowarny

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T: +61 8 8313 5204 | E:
brooke.zabrowarny@adelaide.edu.au
Australian University Provider Number PRV12105
CRICOS Provider Number 00123M

From: Tom Lonsdale <tom@rawmeatybones.com>
Sent: Monday, 14 April 2025 1:42 PM

To: Vice-Chancellor <vice-chancellor@adelaide.edu.au>
Cc: Chief Marketing Officer <cmo@adelaide.edu.au>; Jillian Miller <jill.miller@adelaide.edu.au>; Bruce Lines <bruce.lines@adelaide.edu.au>; Deputy Vice-Chancellor & Vice-President (Academic) <dvca@adelaide.edu.au>; Deputy VC External Engagement <dvcee@adelaide.edu.au>; Deputy Vice-Chancellor (Research) <dvcr@adelaide.edu.au>; Michael John Millan <michael.millan@adelaide.edu.au>; Will Rossiter <will.rossiter@adelaide.edu.au>; Steve Larkin <steve.larkin@adelaide.edu.au>
Subject: Junk pet food fraud implications

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Dear Professor Høj,

Please see [open letter to the Senate of the University of Sydney](#) alleging serious misconduct in the University of Sydney Veterinary Faculty. There is much background information on the junk pet food induced animal cruelty and consumer fraud in the award winning book [*Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight*](#).

All veterinary schools are implicated in the junk pet food fraud. Accordingly, please advise what steps you may take to investigate and resolve the issues in The University of Adelaide. Please share link for [free copies of Multi-Billion-Dollar Pet Food Fraud](#) with relevant departments of the university—e.g. law, medicine and dentistry—that ought to be aware of debased and corrupted veterinary 'science'.

I shall be pleased to provide more information as you may require.

Thank you for your consideration.

Yours sincerely,

Tom Lonsdale
CC: Interested parties

Tom Lonsdale
Mobile: +61 (0)437 292800
Email: tom@rawmeatybones.com

THE PET FOOD CON
with Dr Tom Lonsdale