

Press release

New Book Sheds Light on Pet Food Industry Practices: Veterinarian Advocates for Natural Pet Diets

04-02-2024 11:02 PM CET | [Arts & Culture](#)

Press release from: [Getnews](#) / PR Agency: Literary Titan

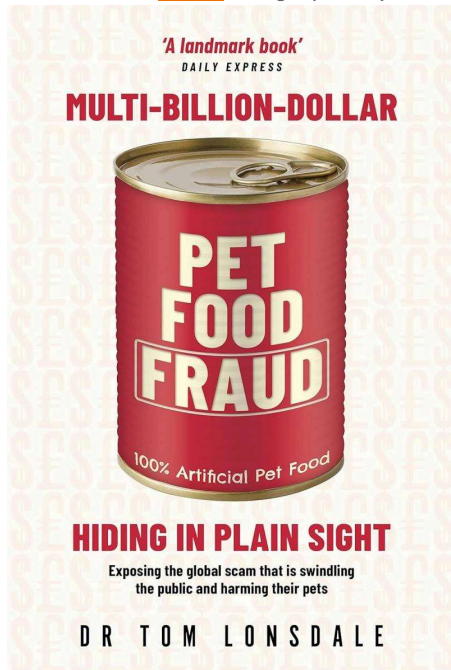


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A groundbreaking new book by renowned veterinarian Dr. Tom Lonsdale, exposes the detrimental health effects of commercial pet food on pets. Advocating for a natural diet of raw meaty bones, the book is based on Dr. Lonsdale's extensive research and challenges the status quo upheld by pet food manufacturers and veterinary institutions.

Rivetco Publishing proudly announces the release of a groundbreaking book, "Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight," by Dr. Tom Lonsdale, a renowned veterinarian and natural feeding advocate with over five decades of experience. In this eye-opening expose, Dr. Lonsdale reveals the alarming truth behind the pet food industry and its detrimental effects on our beloved pets.

"Multi-Billion-Dollar Pet Food Fraud" delves into the pet care industry's unsavory aspects, highlighting how commercial 'junk pet food' contributes to widespread health issues among pets. Through rigorous research and insightful observation, Dr. Lonsdale provides compelling evidence of the link between highly processed pet diets and various diseases, challenging the practices of pet food manufacturers and veterinary institutions.

The book advocates for a natural diet of raw meaty bones, demonstrating its benefits in preventing and treating common health problems in pets. Dr. Lonsdale's

decades of research and case studies serve as a testament to the effectiveness of this approach, offering a stark contrast to the misleading marketing and scientific disregard perpetuated by the pet food industry.

Kay Stewart RVT, CPCN, describes the book as "a call-to-action for dog and cat lovers," while Midwest Book Review praises it as "an astonishing expose ... unreservedly recommended." Literary Titan commends Dr. Lonsdale's narrative style, calling it "an enlightening exploration into the complexities and alleged malpractices within the pet food industry."

This book is not just an expose; it's a movement. Dr. Lonsdale urges pet owners to reevaluate their pets' diets and choose healthier, more natural options. "Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight" is an essential read for every pet owner who cares about the health and well-being of their animal companions.

The book is available on Kindle or in paperback on Amazon [<https://amzn.to/3wAbhvj>] and as an audiobook at Awesound.com [<https://awesound.com/a/multi-billion-dollar-pet-food-fraud>]. For more information, visit ThePetFoodCon.com [<https://www.thepetfoodcon.com/multi-billion-dollar-pet-food-fraud/>].

Dr. Lonsdale's book boldly exposes and discredits raw pet food industry propaganda, highlighting how numerous pet diet writers endorse cruel hoaxes and fraudulent marketing of processed raw products. Notably, Chapter 8 is dedicated to unmasking these deceivers.

For more information or to set up an interview, contact U.S. Agent Trey Pittman at 518-932-2743.

About the Author

Dr. Tom Lonsdale BVetMed MRCVS, born in Britain and a graduate of the Royal Veterinary College, University of London, has dedicated his career to improving pet health. His journey from a volunteer in Nairobi to establishing a veterinary clinic in Australia illustrates his deep commitment to animal welfare. Dr. Lonsdale's revolutionary insights into the impacts of commercial pet food on animal health have made him a leading voice in advocating for raw meaty bones as a healthier alternative.

Recognition: 2023 Dog Writers Association of America Writing Competition Winner

Best of the Best Book Award

In a notable achievement, "Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight" by Dr. Tom Lonsdale was declared a winner in the 2023 Dog Writers Association of America Writing Competition. This competition, which celebrates the best in canine-centric literature, recognized Dr. Lonsdale's book for its exceptional contribution to the field of pet nutrition and welfare. This accolade further validates the book's significance as a vital resource for pet owners and those passionate about canine health and solidifies its position as a must-read for anyone invested in the well-being of their canine companions.

About the Book

"Multi-Billion-Dollar Pet Food Fraud: Hiding in Plain Sight" by Dr. Tom Lonsdale is a compelling revelation about the pet care industry's concealed truths. This book, grounded in decades of research and advocacy, confronts the unsettling impact of commercial pet diets, linking them to widespread health issues in pets. Dr. Lonsdale exposes the detrimental effects of highly processed 'junk pet food' on animals' health, from dental issues to severe diseases, critiquing the profit-driven motives of pet food manufacturers and veterinarians. Offering more than just insights, it advocates for a natural diet, particularly raw meaty bones, supported by case studies and testimonials, providing pet owners with practical guidance to improve their pets' health. This book is an eye-opener, urging a shift in perspective and practice for the well-being of our beloved pets and challenging readers to recognize and act against the deceptive practices in the pet food industry.

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